

MasterMover®

Worldwide Electric Tug Solutions

Becoming a Sales Partner

Gain a Competitive Advantage



Provide best-in-class solutions to your customers

Join our worldwide network and gain a competitive advantage by becoming a MasterMover Sales Partner.

Our approved Sales Partners benefit from growth in sales, service, and rental incomes as global demand for safe and efficient material handling increases.



Gain access to a world leading and diverse product portfolio

At MasterMover, we've pioneered material handling innovation for over 25 years. We design and manufacture compact and high performing electric tug equipment to help improve safety and efficiency across industrial manufacturing, retail, and logistics environments.

Built to the highest standards, MasterMover electric tugs can move almost any large, heavy load with control and precision.

What's more, they may complement your existing range of products perfectly, bridging the gap where other options seem heavy-handed or lack the power and finesse needed for the task.



Benefits of adding Electric Tugs to your product range

Our innovative products are used to move a range of weights and sizes across a variety of industries, providing opportunities for your business to grow into new sectors.

- Compact in size
- Precision movement of loads
- Elimination of manual handling
- Capable of moving loads up to 30,000kg (with a single machine)
- Able to fulfil a wide range of applications
- Move more, easily, in less time
- Outstanding reliability and durability
- Zero emission at the point of use
- Simple to operate
- No operator license required

MasterMover electric tug and tow solutions are available as pedestrian operated, remote controlled and fully autonomous (AGV) solutions.



MasterMover Range



Compact Range

Our small yet powerful Compact range machines are capable of handling loads of up to 6,000kg, across a wide variety of applications and operating environments.



Performance Range

Our Performance range delivers improved safety and efficiency when moving loads of up to 30,000kg, giving a single operator complete control and total manoeuvrability.



Stainless Steel/ ATEX Range

When working in specialist environments, our Stainless Steel and ATEX electric tugs are the ideal solution, offering the same outstanding performance as our standard machines.



AGV Range

MasterMover autonomous (AGV) solutions - best with best-in-class navigation and safety technologies - are available for companies looking to maximise efficiency, by removing the need for people to move products, equipment and materials.

Expand your business into new sectors and industries

Our innovative products are used to move loads of a wide range of weights and sizes across many industries, providing opportunities for your business to grow into new areas.

- Aerospace (OEM & MRO)
- Automotive & Commercial Vehicles
- Chemical
- Construction
- Defence
- Energy
- Waste & Facilities Management
- Food & Beverage
- Healthcare
- Heavy Plant Machinery
- Manufacturing & Assembly
- Pharmaceutical Manufacturing
- Rail & Locomotive
- Retail & Logistics
- Warehouse & Storage



What becoming a Sales Partner can do for you

MasterMover electric tug solutions are used by many of the world's largest companies to improve safety and efficiency, opening up new opportunities for your business. Experience the following benefits:

Sales growth

Enjoy a boost in sales revenue through MasterMover lead referrals and existing clients. Plus, benefit from service and parts sales income as well.

Work with industry giants

MasterMover works with some of the leading industry experts and by becoming a Sales Partner, you will too.

Break into new sectors

You'll have access to a wider range of opportunities across industrial manufacturing, retail and logistics.

Expand your portfolio

You'll have a wider product range to offer your customers.

Improved engagement

Work with our Sales and Marketing teams to identify, win and grow your business.

Collaborative sales

Take advantage of support from our sales team, who will work with you on opportunities to achieve successful results.



GE Oil & Gas



How we support you

MasterMover is committed to building effective and lasting relationships with our Sales Partners, working closely together through the onboarding process which includes:

- Product training
- Sales support and consultancy
- Marketing support
- Local service and out of hours support
- Access to assets including the MasterMover app, brochures, images and videos
- Outstanding after-sales support
- Customer support access and more



Hear from our existing Sales Partners

“Our product and service offerings are innovative and aim to solve challenges in the biopharmaceutical industry – the MasterMover electric tug is the perfect complement to our portfolio.

“MasterMover has been an incredible partner, allowing us to provide our customers with safe and ergonomic handling solutions. We set high standards for ourselves ensuring the best quality and customer service. MasterMover has matched that commitment, providing us with the tools, knowledge and support, to effectively serve our customers.”

Mark Sitcoske

High Purity - New England, USA



“After becoming an Approved MasterMover Sales Partner and selling our first SmartMover, we’ve seen huge growth in both machine sales and short-term rentals. MasterMover products are the perfect solution as global demand for safety and efficiency increases.

“Customers can clearly see the benefits of improved staff safety, reducing workplace risk and of course the benefit of moving heavy loads quickly and efficiently.

“MasterMover’s extensive portfolio has enabled us to move into new sectors with confidence and helped increase repeat business as and when our customers’ needs grow.”

Conor Edwards

AWE Materials Handling Ltd - Dublin, Ireland



“MasterMover’s high quality electric tugs allow us to be on top of the market and to be requested continuously by the best companies from all kinds of industries. Sales turnover has increased every year with orders coming from new customers as well as repeat sales.”

Alberto Gracia

Ibertecnic - Spain



“We are delighted to be appointed as MasterMover’s representative in the region. Its range of electric tugs is an ideal complement to our portfolio of material handling solutions, and we foresee huge interest in these innovative devices.”

Sunny Toh

Y K Toh Marketing - Singapore



Ready to become a **MasterMover Sales Partner?**

If you would like more information about how to increase your sales, expand your customer base and open up new sector opportunities, then please get in touch with our team today.

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About us

Compact solutions to safely and efficiently move products, equipment and materials.

MasterMover material handling solutions help people easily move heavy or large loads, while improving safety and operational efficiency in organisations around the world.

Our brand promise

Engineered Innovation,
Performance Guaranteed

Our brand mission

To help organisations worldwide empower and protect their people with the right solutions to safely and efficiently move products, equipment and materials.



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